

ABSTRACT

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The research entitled "Analysis of the Application of Visual Effects on Korean Series Sweet Home" purposes to determine the application of visual effects in the Korean Series "Sweet Home". The research type used descriptive qualitative by Bordwell and Thompson's theory of film production. Korean series Sweet Home and behind the scenes videos from the film production process was observed to collected the data, other data was supported by interviewing VFX Artists, and supported by literature studies through books, journals, or related articles. The analysis is carried out on scenes that use Virtual Production technology in the process of applying visual effects. The results of this study, on the preproduction phase, are 6 VFX preparation processes; next, at the production or shooting phase there is 2 process; lastly, at the assembly or postproduction phase, there are 8 VFX processes. At the end of this study, there were different stages in the process of using VFX which involved virtual production technology with VFX stages in general.

Keywords: *Visual Effects, Virtual Production, Korean Series Sweet Home*