

ABSTRACT

Marriage is a marriage contract held or carried out by two people with the intention of formalizing the marriage in accordance with religious, legal and social norms. Currently, marriage at a young age is becoming a trend among young people, coupled with the existence of massive youth marriage campaigns through social media. However, this should not be done with premarital guidance which should be done before marriage. The Office of Religious Affairs (KUA) has actually provided premarital guidance for prospective couples who are getting married, but not many couples follow it because they feel it is not mandatory. The Bandung City Religious Court recorded as many as 4,716 divorce lawsuits, divorce lawsuit cases were dominated by couples aged 31-40 years as many as 2,608 people. Therefore, an effective media is needed to provide premarital education, especially for prospective brides among young people, therefore a mobile application design for premarital education was made. The design of the media was carried out using qualitative methods through a process of observation, structured interviews, and literature study. and also the method of matrix analysis. The educational media, which is expected to be designed in the form of a mobile application, can be an effective medium in delivering premarital educational materials, so that couples feel more prepared to face life after.

Keywords: Marriage, Divorce, Premarital, Educational Media, Mobile Application