

The Influence Of The Connell Twins Sensuality Content OnTiktok Towards Adolescent Attitude

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Abstract

TikTok is a social media that invites users to create content in the form of short 15 second videos equipped with music, filters, and other features. This study aims to determine how much influence The Connell Twins' Sensuality Content Variable on TikTok towards adolescent attitude. To obtain these results, this study uses an independent variable (X) which consists of five sub-variables Nudity/Dress, Sexual Behavior, Physical Attractiveness, Sexual Referents, and Sexual Embeds. The dependent variable (Y) consists of three sub-variables Affective, Cognitive, and Behavioral. This research uses descriptive quantitative method. Meanwhile, the sampling in this study used the Nonprobability technique with a sample size of 400 respondents who were followers of The Connell Twins on TikTok. The results of the coefficient of determination in this study show that the R Square value of the influence of The Connell Twins' sensuality content on TikTok towards adolescent attitude is 18.7% so that the remaining 81.3% is influenced by other factors. The hypothesis test obtained a significance value of $0.000 < 0.05$. Meanwhile, based on the t-count value is $9.556 > t_{table} 1.96$, the sensuality content of The Connell Twins on TikTok affects towards adolescent attitude.

Keywords: TikTok, Sensual Content, Adolescent Attitude

Abstrak

TikTok merupakan media sosial yang mengajak penggunanya untuk membuat konten berupa video pendek berdurasi 15 detik yang dilengkapi dengan fitur musik, filter, dan lainnya. Penelitian kali ini bertujuan mengetahui seberapa besar pengaruh Variabel Konten *Sensualitas* The Connell Twins di TikTok Terhadap Variabel Sikap Dewasa Muda. Untuk mendapatkan hasil tersebut, penelitian ini menggunakan variabel independen (X) yang terdiri dari lima sub variabel Nudity/Dress, Sexual Behavior, Physical Attractiveness, Sexual Referents, and Sexual Embeds. Adapun variabel dependen (Y) yang terdiri dari tiga sub variabel Afektif, Kognitif, and Perilaku. Penelitian ini menggunakan metode kuantitatif deskriptif. Sedangkan, pengambilan sampel dalam penelitian ini menggunakan teknik Nonprobability dengan jumlah sampel sebesar 400 responden yang merupakan followers The Connell Twins di TikTok. Hasil uji koefisien determinasi dalam penelitian ini menunjukkan nilai R Square dari pengaruh konten *sensualitas* The Connell Twins di TikTok terhadap sikap *dewasa muda* sebesar 18,7% sehingga sisanya adalah sebesar 81,3% yang dipengaruhi oleh faktor lain. Pada uji hipotesis memperoleh nilai signifikansi sebesar $0,000 < 0,05$. Sedangkan berdasarkan nilai thitung adalah $9,556 > t_{tabel} 1,96$ maka konten *sensualitas* The Connell Twins di TikTok berpengaruh terhadap sikap *dewasa muda*.

Kata Kunci: TikTok, Konten Sensualitas, Sikap Dewasa Muda

I. INTRODUCTION

According to Setiawan (2017: 2), increasingly sophisticated digital technology is making a big change for the world. Everyone can enjoy digital technology facilities freely to access information via the internet in a short time. New research results from We Are Social, a social media company from England that collaborates with Hootsuite. The report "Digital 2021: A comprehensive look at the state of the internet, mobile devices, social media, and e-commerce" that published on <https://datareportal.com> that in Indonesia, internet users are more than 316 million people. From the results of this research, it was noted that the number of connected smartphones increased by more than 93 million units, which means that almost all Indonesians have more than one smartphone. The widespread use of the internet today also impacts social media activities that are overgrowing. Social media users in Indonesia have reached more than 490 million users.

Based on statista, most social media users in Indonesia are aged 25-34 years, which 14.8 percent of female and 19.3 percent of male. Then, followed by the group of social media users in 2021 aged 13 to 44 years (Source: <https://www.statista.com>).

From these data, it is evident that social media is popular with adolescents because it is considered more comfortable to obtain information and communicate with other people. Of the many social media that are popular among the public, TikTok is one of the platforms that are currently in demand. TikTok is a social media that invites its users to create and share content in the form of a short fifteen-second video accompanied by music features, filters, and many more.

TikTok is not only as a medium of communication between fellow users or entertainment but has developed as a business medium, such as promoting products, even as an arena for personal branding. Personal branding is the process of promoting self-image to the audience which is usually presented through social media (source: <https://rri.co.id>). TikTok is one of the social media that is currently popular among the community. It be can provide excellent opportunities for users to do personal branding by creating creative video content. When many audiences like the video content, this can allow the content creator to become famous, and many viewers start following the TikTok account so that they have the opportunity to become influencers.

Influencer comes from the word "Influence," which means to influence so that influencer can be defined as someone who has a big, strong influence and has a high engagement in leading the audience's opinion (Source: sindonews.com).

Based on <https://kumparan.com>, it was reported that almost all adolescents follow the influencers' social media, so it can be concluded that influencers have a big influence on adolescent behavior. Nowadays, many influencers present a western cultural lifestyle, such as wearing sexy clothes, which is considered a trend. These things often cause problems between influencers' content and the audience, which is mostly adolescents. These controversial trends have a detrimental effect on adolescents' attitude that will justify deviant behavior. From this phenomenon, various behaviors are formed among the public regarding the adolescents lifestyle in Indonesia. Lifestyle is a person's behavior determined in an activity and a way of thinking related to self-image to describe that person's social status (Susanto, 2006) in (Monanda, 2017: 5).



Figure 1. The Connell Twins's TikTok
(Source: <https://www.tiktok.com/@theconnelltwins> accessed on 21st January 2021)

The Connell Twins is a young influencer who has twin faces of Indonesian and Australian blood. Christy and Carly are the names of the owners of the account The Connell Twins, which many people know today. Before settling in Australia, Christy and Carly had lived in Indonesia for six years. Therefore, Christy and Carly are quite

fluent in Indonesian. Besides, the identical twin faces of The Connell Twins attracted many audiences' attention to follow the influencer's social media. The Connell Twins has 493,200 followers on TikTok and more than 200,000 viewers for their TikTok videos. The Connell Twins contents always positively impact the audience, especially adolescents, so that adolescents become motivated to exercise, learn about beauty, and follow various fashion trends. Not only that, The Connell Twins often share content in English, this is also one of the attractions to make the audience motivated to learn English, but still fun.

Most of The Connell Twins fans are still adolescents, mostly from Indonesia. Since moving and settling in Australia, Christy and Carly have started sharing content related to western cultures, such as posting sexy content wearing bikinis or sexy clothes that show their body shape. The Connell Twins TikTok account has various video content types, ranging from daily activities, videos about sports, hanging out with friends. However, videos of The Connell Twins dancing in bikinis or wearing sexy clothes are video content that is often posted, so The Connell Twins received a lot of criticism from the public. Christy and Carly's sexy content is considered a social deviation because it is not in accordance with Indonesian culture, so it has a negative impact on people who see it, especially adolescent who will imitate this behavior. Another reason is that the two influencers are still relatively young, so most of The Connell Twins' followers are adolescent. Despite getting a lot of criticism, Christy and Carly still post sensuality content on TikTok without paying attention to netizen comments. Christy and Carly think it's not a taboo anymore. From this phenomenon, the researcher is interested in conducting a research entitled "The Influence of The Connell Twins Sensuality Content on TikTok Towards Adolescent Attitude".

II. LITERATURE REVIEW

A. TikTok

TikTok is an application that invites users to create and share short 15-second videos through the background music feature, add text, stickers and give some influence to the videos that have been made. The various advanced features offered provide access and convenience for all TikTok users to become content creators with just one application (Massie, 2020: 3). As for some of the motivations for someone using the TikTok application, according to Omar & Dequan (2020) in (Massie, 2020: 4) there are:

- a) Interact
Social interaction on TikTok can occur because several features support it: like, follow, comment, upload, share, and duet. Duet is a feature that gives users access to be able to do videos together with other users. Besides, social interactions on TikTok can also be linked to peeking or seeing other people's daily lives.
- b) Archiving
One of the most prominent motivations for individuals using TikTok. This is supported by the save video feature, which is an advantage in the TikTok application.
- c) Self-expression
On the TikTok application, users can express themselves creatively through the videos they make. This is supported by data from GlobalWebIndex, where 55% of TikTok users have uploaded videos on that page.

B. Sensuality Content

According to Reichert & Lambiase (2003) in Astuti & Dewi (2019: 14-15), sensuality has five category, there are :

a) Nudity/dress

The term of nudity is not always in a state of being naked. Nudity can be defined on the quality and type of clothing worn by a woman with the aim of showing the impression of being naked. How to dress that looks sexy, and erotic by accentuate certain body parts, such as showing the breasts can also be referred to as nudity.

b) Sexual Behavior

Sexual behavior is a type of content related to behavior or attitudes that lead to sexual acts. Sexual behavior can also be shown through how to move and talk which aims to communicate the sexual interest of the people who see it. For example, how to walk, pose, move your hips, purse your lips, accentuate your breasts, and use a low tone when speaking. In addition, facial expressions and seductive eye contact can also be a sensual attraction. Sexual behavior can also occur through interactions between two or more people, such as hugging and kissing.

C. Physical Attractiveness

Physical attractiveness is a type of content related to facial features. According to Ashmore and Longo (1992) in Reichert & Lambiase (2003), physical attractiveness is divided into 6, namely:

- a) Classic beauty, defined on a woman who has a perfect physical beauty appeal.
- b) Sex kitten, defined as a young woman with a conspicuous sex appeal. This type is usually more open or overt in showing sensuality, and considers sensuality as a normal thing in life.
- c) Cuteness, defined on a woman who has physical characteristics like children, for example a face that looks cute. Another characteristic is how to dress that looks like a child.
- d) Sensuality, defined on a woman who displays erotic and sexual impressions, for example when women wear clothes that accentuate body parts so that they look sexy.
- e) Trendy, defined on women who like to look offbeat looks, asymmetrical, and tend to contrast with the type of physical beauty.
- f) Girl-next-door, defined on women who display natural physical attractiveness or without makeup, have a simple way of dressing.

D. Sexual Referents

Sexual Referents are components of verbal and graphic messages that lead to sexual acts or elements that encourage sexual behavior in the minds of the audience. Sexual Referents themselves are implicit, because allusions about sexual are indirect.

E. Sexual Embeds

Sexual embeds are types of content in the form of symbols, images, and words that describe hidden and subtle sexual images, but sexual embeds have the ability to influence the subconscious, and also encourage the audience's sexual arousal. In addition, sexual embeds are divided into 2 groups, including:

a) Symbolism

According to Ruth (1989) and Theus (1994), sexual symbolism refers to an object that is connoted as a genital or something that leads to sexual acts.

b) Images and Words

Images and words are a type of sexual embeds which refers to erotic words and images regarding parts of the human body such as the genitals and breasts.

F. Attitude

Azwar (2016) explains that attitude is a form of evaluation or feeling reaction. A person's attitude towards an object is a feeling of support or favor (favourable), as well as a feeling of being unsupportive or impartial (unfavorable). Based on the triadic scheme, it explains that attitude is an arrangement of cognitive, affective, and conative elements that are interconnected in understanding, feeling, and behaving towards an object so that it simultaneously forms individual attitudes.

a) Affective

The element of affection is a feeling that involves a person's emotional problems with the object of attitude. This emotional problem is related to the attitude component, and is also the most resistant to influences that might change an individual's attitude.

b) Cognitive

The element of cognitive is a representation of what is believed by someone about what is true for the object of attitude. According to Mann (1969), the element of cognition consists of perceptions, beliefs, and stereotypes that a person has about something.

c) Behavior

The element of behavior is a perspective of a certain tendency to behave in accordance with the attitudes that exist in a person. This is based on the assumption that beliefs and feelings influence a person's behavior a lot. The tendency to behave followed by beliefs and feelings will consistently shape individual attitudes.

G. S-O-R Theory

S-O-R theory stands for Stimulus – Organism – Response. At first the S-O-R theory was studied in psychology, but now the theory is also studied in communication science, because the two sciences have

similarities in material objects, namely humans whose souls include elements of attitude, opinion, behavior, cognition, affection, and conation.

According to Effendy (2003: 254), The effect that arises from this stimulus is a special reaction to a special stimulus, so that someone can adjust the message and the reaction of the communicant. The components in this type, there are:

- a. Message (Stimulus, S)
- b. Communication (Organism, O)
- c. Effect (Response, R)

The process of change in attitude can change, if the stimulus that hits really exceeds the original. In addition, attitude change rests on the processes that occur in the individual. In the study of new attitudes, there are three main variables, namely attention, understanding, and acceptance.

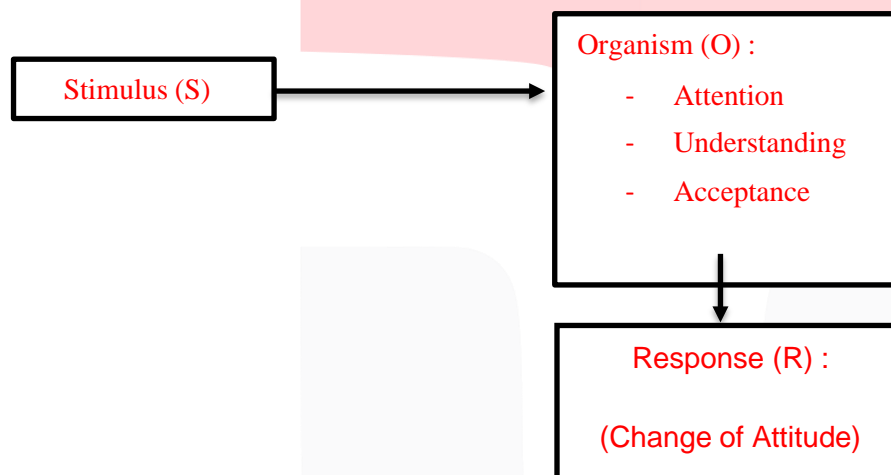


Figure 2. 1 Rosenberg & Hovland's Schematic Conception of Attitude

Based on the picture above, it is explained that the change in attitude is based on the process that occurs in the person. Stimulus or messages given by Connell Twins through sensuality content on TikTok may be accepted or may be rejected. In the next process, the communicant understands the stimulation that has been given by Connell Twins, which this process determines the next process. In the last process, a change in attitude can occur if the communicant processes and receives the stimulation.

The relationship between S-O-R theory model in this study, namely:

- a) Stimulus referred to in this study is exposure to Connell Twins sensuality content on TikTok.
- b) Organism in question are adolescents who use the TikTok application.
- c) Response in question is the attitude of adolescents who accept exposure to Connell Twins sensuality content on TikTok.

III. METHOD OF RESEARCH

This research is quantitative research. The definition of quantitative research is a way of providing solutions to problems or providing answers to questions based on numerical data collected through a questionnaire, interviews, and analysis using statistics (Sihalahi, 2018: 9). This type of quantitative research is descriptive. Descriptive quantitative is the formulation of problems related to questions about the existence of independent

variables, either one or more variables without making comparisons and looking for relationships between one variable and another (Sugiyono, 2013: 35). This study describes how much influence The Connell Twins' *sensuality* content on TikTok has on *adolescent attitude*.

IV. RESULT AND DISCUSSION

A. Data Collection

In this study, data was collected by distributing questionnaires via google form to 400 respondents. The questionnaire distributed has 32 statements consisting of 17 statements for the Independent Variable (X) and 15 statements for the Dependent Variable (Y). This statement uses four answer choices arranged from the smallest number to the largest number, namely answer number one (1) indicates "Strongly Disagree", number two (2) indicates "Disagree", number three (3) indicates "Agree", and last number four (4) indicates "Strongly Agree". The results of the answers in the questionnaire are the results of the opinions of the respondents who have undergone screening based on the criteria required by the researcher. In this study, researchers distributed questionnaires to respondents online via TikTok, Instagram, Line, and Whatsapp in the form of a docs.google.com statement or form.

B. Respondent Characteristics

To find out the effect of The Connell Twins' *sensuality* content on TikTok Towards Adolescent Attitudes, the respondents' criteria in this study were aimed at The Connell Twins followers who use TikTok, know about TheConnellTwins, and follow The Connell Twins TikTok account. In addition, in this study, researchers describe the characteristics of respondents starting from gender, age, status, and period of time using TikTok in respondents.

C. Normality Test

One-Sample Kolmogorov-Smirnov Test

		Unstandardized Residual
N		400
Normal Parameters ^{a,b}	Mean	.0000000
	Std. Deviation	6.63536782
Most Extreme Differences	Absolute	.041
	Positive	.029
	Negative	-.041
Test Statistic		.041
Asymp. Sig. (2-tailed)		.115 ^c

a. Test distribution is Normal.

b. Calculated from data.

c. Lilliefors Significance Correction.

Figure 3. Normality Test

In this test, if the significance value is > 0.05 then the residual value can be said to be normally distributed, but if the significance value is < 0.05 then the residual value can be said to be not normally distributed. Based on the results of the calculation of the normality test above, it has a result of 0.115 which means that it is normally distributed.

D. Correlation Test

Correlations

		The Connell Twins Sensuality Content on TikTok	Adolescent Attitude
The Connell Twins Sensuality Content on TikTok	Pearson Correlation	1	.432**
	Sig. (2-tailed)		.000
	N	400	400
Adolescent Attitude	Pearson Correlation	.432**	1
	Sig. (2-tailed)	.000	
	N	400	400

**. Correlation is significant at the 0.01 level (2-tailed).

Figure 4. Correlation Test

In the correlation test on the significance value between The Connell Twins Sensuality Content on TikTok and Adolescent Attitude of 0.000, it can be interpreted that the two variables are correlated, because the significance value is < 0.05 . In addition, based on the table above, the correlation coefficient value is 0.432, which can be concluded that The Connell Twins Sensuality Content on TikTok has a positive relationship with Adolescent Attitude with a moderate degree of correlation.

E. Coefficient of Determination

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.432 ^a	.187	.185	6.64370

a. Predictors: (Constant), The Connell Twins Sensuality Content on TikTok

Figure 5. Coefficient of Determination

F. Simple Linear Regression Analysis

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	7.111	3.655		1.945	.052
	The Connell Twins Sensuality Content on TikTok	.622	.065	.432	9.556	.000

a. Dependent Variable: Adolescent Attitude

Figure 6. Simple Linear Regression Analysis

Based on the analysis, there is a regression equation to determine the relationship between the influence of The Connell Twins Sensuality Content on TikTok (X) Towards Adolescent Attitude (Y), whether it has a positive relationship or negative. In addition, the results of this regression analysis also aim to predict the value of Adolescent Attitude (Y) if the value of The Connell Twins Sensuality Content on TikTok (X) increases or decreases. A simple linear analysis equation can be shown as follows:

$$Y = a + bX$$

$$Y = 7,111 + 0,622X$$

- The constant of 7.111 indicates that the consistent value of the Adolescent Attitude (Y) variable is 7.111.
- The Connell Twins Sensuality Content on TikTok (X) regression coefficient of 0.622 explains that if there is a 1% increase in The Connell Twins Sensuality Content on TikTok (X) value, the Adolescent Attitude (Y) value increases to 0.622. The regression coefficient is positive because the value of 0.622 is not negative, so it can be concluded that the direction of the influence of The Connell Twins Sensuality Content on TikTok (X) on Adolescent Attitude (Y) is positive.

G. Hypothesis Test

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	7.111	3.655		1.945	.052
	The Connell Twins Sensuality Content on TikTok	.622	.065	.432	9.556	.000

a. Dependent Variable: Adolescent Attitude

$$t_{\text{table}} = (\alpha/2 ; n - k - 1)$$

$$= (0,05/2 ; 400 - 1 - 1)$$

$$= (0,025 ; 398)$$

$$= 1,96$$

Based on the significance value in the coefficient table, it shows that the value is 0.000 which is <0.05 so it can be concluded that The Connell Twins Sensuality Content on TikTok variable (X) has an influence on the Adolescent Attitude variable (Y). Meanwhile, based on the t_{count} value of $9.556 > t_{table} 1.96$, it can be concluded that The Connell Twins Sensuality Content on TikTok variable (X) has an influence on the Adolescent Attitude variable (Y).

H. Discussion

This study aims to determine the effect of The Connell Twins Sensuality Content on TikTok on Adolescent Attitude. The researcher distributed 32 statements in the form of a questionnaire to 400 respondents who follow The Connell Twins TikTok account. Based on the results of the analysis that most of the followers of The Connell Twins are women totaling 291 respondents with a percentage of 72.8%. Then based on the age range, there were 263 respondents with a percentage of 65.8% of which most of the followers of The Connell Twins were 19-22 years old. For professional data, it shows that most of the followers of The Connell Twins are students who get 174 respondents with a percentage of 43.5%. Last, based on data on the period of time using TikTok, most of the respondents have used the application for one year, which obtained 186 respondents with a percentage of 46.5%.

a) The Connell Twins Sensuality Content on TikTok (X)

Nudity/dress sub-variable obtained a percentage value of 90.09% with a total score of 2881, which on the nudity/dress sub-variable continuum line was included in the very good category. It can be concluded that the term nudity/dress shown in The Connell Twins in dress always emphasizes the body posture. Sexual behavior sub-variable obtained a percentage value of 84.82% with a total score of 8138, which on the continuum line of the sexual behavior sub-variable showed a very good category. It can be concluded that the term sexual behavior displayed in The Connell Twins through walking, posing, talking, and looking into the eyes can attract the audience's sexual attention. Physical attractiveness sub-variable obtained a percentage value of 75.86% with a total score of 7277, which on the physical attractiveness sub-variable continuum line was included in the good category. It can be concluded that The Connell Twins are defined as women who have beautiful and sensual physical attractiveness. Sexual referents sub-variable obtained a percentage value of 87.25% with a total score of 1396, which on the sexual referents sub-variable continuum line shows a very good category. It can be concluded that the term sexual referents displayed by The Connell Twins through dancing content on TikTok by wearing sexy clothes can encourage the audience's sexual desire. Sexual embeds sub-variable obtained a percentage value of 83.55% with a total score of 2672, which on the sexual embeds sub-variable continuum line was included in the very good category. It can be concluded that most of the audience are aware that the caption on The Connell Twins TikTok account depicts a hidden sexual image and has the aim of encouraging the audience's sexual desire.

The results of the overall analysis of respondents' responses to The Connell Twins Sensuality Content on TikTok Variable (X) obtained a percentage score of 82.27% for 17 statement items so that they were included in the very good category. From five sub-variables in The Connell Twins sensuality on TikTok, the nudity/dress sub-variable gets the highest percentage score, which is 90.09%. Based on the results of the analysis, it can be concluded that the term nudity/dress displayed by The Connell Twins is very clear, because the clothing models worn by The Connell Twins often highlight certain body postures so that they look sensual.

b) Adolescent Attitude (Y)

Affective sub variable obtained a percentage value of 69.80% with a total score of 8929, which on the affective sub variable continuum line was included in the good category. It can be concluded that the sensuality of The Connell Twins has an emotional effect on the audience. Question item number 2 gets the highest score

with a percentage of 85.55%, where most respondents think that The Connell Twins content includes an overview of lifestyle and trends in the modern era. Most of the respondents also found The Connell Twins content interesting, the reason being that the respondents liked the way of dressing, body shape, and hairstyle. However, most of the respondents did not like the shape of The Connell Twins' lips and felt less enthusiastic when they saw The Connell Twins' content which was too sensual. Although most respondents feel that The Connell Twins content is quite interesting, there are also respondents who feel embarrassed, anxious, and afraid when they see The Connell Twins content which is too sensual. Cognitive sub variable obtained a percentage value of 77.11% with a total score of 6167, which on the cognitive sub variable continuum line is included in the good category. It can be concluded that the sensuality of The Connell Twins has an effect on the beliefs or stereotypes of the audience. Question item number 1 gets the highest score with a percentage of 85.25%, where most of the respondents think that appearing sensual can attract the attention of the audience. Most respondents also believe that having a sexy body posture can increase self-confidence. Although respondents think that having a sexy body can increase self-confidence, most of the respondents are not interested in imitating the way The Connell Twins dress, because they are considered too sexy for their teens and have deviated from eastern culture in Indonesia. The tendency to behave is followed by beliefs and feelings, it will establish individual attitudes consistently. Conative sub variable obtained a percentage value of 52.03% with a total score of 1664, which on the conative sub variable continuum line was included in the poor category. It can be concluded that the sensuality content of The Connell Twins has a low behavioral impact on the audience. Question number 1 gets the highest total score with a percentage of 53.67%, where most of the respondents are not interested in making The Connell Twins their role model for dressing with sexy styles. In addition, most respondents are also less enthusiastic about imitating The Connell Twins' TikTok content in attracting followers.

The results of the overall analysis of respondents' responses to Adolescent Attitude (Y) obtained a percentage score of 69.87% for 15 statement items so that they were included in the very good category. From the three sub-variables in Adolescent Attitude, the cognitive sub-variable gets the highest percentage score of 77.11%. Based on the results of the analysis, it can be concluded that the sensuality content of The Connell Twins has a positive or stereotyped influence on the audience. Because, most of the respondents think that appearing sensual can attract the attention of the audience, and can also increase the confidence of the audience. However, on the other hand, respondents are not interested in imitating the way The Connell Twins dress, because they are considered too sexy for their teens and have deviated from eastern culture in Indonesia.

Based on the results of the analysis in this study, it can be concluded that The Connell Twins sensuality on TikTok has an effect and has a positive relationship on adolescent attitude. This can be seen through the value of the correlation coefficient which obtains 0.432. In addition, the result of the hypothesis test is the t_{count} value of $9.556 > t_{table} 1.96$ so that it can be proven that The Connell Twins Sensuality Content on TikTok (X) has an influence Towards the Adolescent Attitude (Y). This is shown through five sub-variables (X), including nudity/dress, sexual behavior, physical attractiveness, sexual referents, and sexual embeds. While the variable (Y) is divided into 3 sub-variables, including affective, cognitive, and behavior. Although the results of the analysis can be said to be good, there is one sub-variable that is included in the poor category, namely behavior which gets a percentage value of 52.03% with a total score of 1664, because respondents are not interested in making The Connell Twins as their role model in dressing with sexy styles. And the second reason is that respondents are less enthusiastic about imitating The Connell Twins' TikTok content because it is too vulgar for adolescent.

V. CONCLUSION AND SUGGESTIONS

A. Conclusion

Based on the results of the analysis in the study entitled "The Influence of The Connell Twins Sensuality Content on TikTok Towards Adolescent Attitude", it can be concluded that there is a significant influence between The Connell Twins' Sensuality Content on TikTok on Adolescent Attitudes, this can be seen from the results of the

hypothesis test, which is 0.000 so < 0.05 . While the value of t_{count} obtained a value of $9.556 > t_{\text{table}} 1.96$. Therefore, if t_{count} is greater than the value of t_{table} , then there is an effect of The Connell Twins' Sensuality Content on the TikTok (X) Towards Adolescent Attitude (Y).

The magnitude of the influence of The Connell Twins' Sensuality Content on TikTok on Adolescent Attitudes can be seen from the results of the coefficient of determination test through the value of R-square (R^2). The test results obtained a value of 0.187 or 18.7%. This means that the influence of The Connell Twins' sensuality content on TikTok is 18.7% on adolescent attitudes, and the remaining 81.3% is influenced by other factors. Thus, it can be concluded that the coefficient of determination test results show a low category, this is because this study only uses one independent variable, namely the sensuality content of Connell Twins on TikTok. To obtain a greater influence, researchers must include other independent variables that also affect adolescent attitudes.

B. Suggestion

Based on the conclusion of this study entitled "The Influence of The Connell Twins Sensuality Content on TikTok Towards Adolescent Attitude", the researcher provides several suggestions so that research can develop even better, including:

a) Academic Suggestion

In this study, the influence of The Connell Twins sensuality content on TikTok is 18.7% towards adolescent attitude. Therefore, further research is expected to examine 81.3% which is influenced by other factors. Researchers realize that these results are still categorized as low, and less than perfect. This can be seen from the indicators of each variable that still needs to be improved. Therefore, the authors suggest to include other independent variables that also have an influence on adolescent attitudes, such as motives, personality, lifestyle, and many more.

b) Practical Suggestion

The suggestion that researchers want to give to The Connell Twins is filtering in creating content on TikTok, such as dancing content that displays a sense of sensuality, a lifestyle that is too free, and a way of dressing that is too sexy for adolescent. This is due to the large number of followers of The Connell Twins who are still adolescent. If the content is only for entertainment, it is better to increase the content of TikTok The Connell Twins to make it more interesting and educate the audience, for example creating content about how to learn to speak English to the audience in a fun way.

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