

ABSTRACT

In March 2020 the Covid-19 virus has entered and spread to the territory of Indonesia and has caused many residents from various cities from Sabang to Merauke to be affected by Covid-19 cases. But when almost the entire city is exposed to the Covid-19 virus, there is one place that is nil from the Covid-19 pandemic. That place is a baduy tribe. This can happen because of the role of intercultural communication that occurs between the baduy tribe and the cisimeut puskesmas. Where the cisimeut health center always routinely provides socialization and education about Covid-19 to baduy people. In addition, baduy people also use their local wisdom as their way of dealing with the Covid-19 pandemic. Through this, it turns out that baduy tribal people can be nil from the Covid-19 virus for 15 months. Therefore, the film will have the title "When Baduy Talks Covid". This filmmaking uses Intercultural Communication Theory, Persuasive Communication, Culture, Local Wisdom, Film, Editing, Lighting, Sounding, and Cinematography as its supporting. The author will conduct an interview method in conducting data and fact initiators for this documentary. After that the author will process the data to be used as a documentary film that lasts 15 minutes using Full HD resolutiton 1920x1080 and 30 frames per second.

Keywords: Covid-19, Baduy, Documentary film.