

ABSTRACT

A non-profit organization is one whose goal is to support a policy or solve an important problem that occurs in a country. In addition, the purpose of this non-profit organization is not to seek profit, but rather aims to bring about change in individuals or communities. With people's awareness to help others, many non-profit organizations in the economic, social and educational fields have been built. An educational organization is an association of people who have a social spirit to help education in surrounding and remote areas. Therefore, the birth of many teaching communities to alleviate the shortcomings that exist in the field. One of them is the Karya Kakak Asuh Foundation. The Karya Kakak Asuh Foundation is a community engaged in social education and a place for students to share learning activities and talent development for children in various regions in Indonesia which was founded by students. This study aims to determine how the pattern of organizational communication is carried out at the Karya Kakak Asuh Foundation. This study uses a qualitative method with a case study approach. Data collection techniques and data analysis techniques are carried out by observation, interviews and documentation. The results showed that the pattern of chain networks and free channels that occurred at the Karya Kakak Asuh Foundation was able to make communication more effective and structured. Although there are rules that apply regarding the flow of information delivery, it is possible that each member can convey information directly to other divisions or departments. There are four components that enhance the organizational communication process, namely communication lines, induction, channels and meetings.

Keywords: Communication Pattern, Organizational Communication, Foundation