

## ABSTRACT

*Since the Covid-19 pandemic, maintaining the quality of learning has been hampered because learning is done from home. Based on the results of the pre-research, it was found that the role of parents was needed. It is proven by a decrease in the learning outcomes of children who are not supervised by parents. Learning is a learning activity that really requires the role of the teacher. Therefore, in learning during this pandemic, because learning is done from home, parents play a role in guiding children in studying material, creating appropriate conditions and helping children in doing assignments. This study aims to determine the role of parents in maintaining the quality of learning during the COVID-19 pandemic at SDN Ciruum, Bandung Regency. The main theoretical basis in this study is the pattern of family communication with conversational orientation and conformity. This study uses a qualitative method with a descriptive type with data collection techniques in the form of interviews, observations and documentation. The subjects in this study were parents of grade 2 students at SDN Ciruum as key informants and teachers at SDN Ciruum as supporting informants. The results showed that the role of parental communication in terms of conversational orientation found that there were efforts to understand parents to their children, efforts to convey messages that were in accordance with the child's ability to accept and provide motivation and appreciation from parents to children. Based on the conformity orientation, parents manage the time as well as possible in order to maintain the quality of children's learning, parents also apply rules and firmness in guiding children. In dealing with children, parents apply a positive attitude and be wise in dealing with children..*

*Keywords: Role of parents, Conversation, Conformity, Learning*