

# **ABSTRACT**

## **UTILIZATION OF PACKAGING CARTON PAPER AS A BLOCK PRINTING PRINT PLATE FOR FASHION DESIGN**

*by*

**SISCA DEWI JIRAYA**

**NIM 1605174096**

*Paperboard is often found in distribution packages such as cardboard, thick cardboard, packs of cigarette products and household products. Cardboard has many advantages, namely that it is easy to recycle, the material is quite sturdy and light to use. In addition to being used as cardboard distribution packaging paper, it has the potential to be used in the craft field, such as a research entitled Canting Cap Made from Nuhrohmad's Packaging Paper Waste in Dusun Sawit, Panggunharjo, Sewon, Bantul, which uses cardboard as a printing plate used in batik as a transfer medium. Batik wax on cloth This shows that cardboard can be developed in block printing techniques, seeing the similarities between batik techniques and block printing techniques which both require printing plates and can transfer motifs. The method used in this research is literature study, regarding block printing and the development of paperboard as a block printing plate, observation to determine the types of fabrics and paints that are effective in block printing techniques. Interview, then followed by a material experiment. The results of this research exploration resulted in block printing printing plates from cardboard packaging paper which will be applied in sheets of cloth used in making fashion clothes. The final results of this research are expected to be used as innovations and new developments in the craft field.*

*Keywords: Cardboard packaging, Block-printing plate, Block printing, Pattern Luxury Ready-to Wear.*