

## **ABSTRACT**

*Razaki Ilham Jordi Andhiky. 2021. 2D Animation Storyboard Design Regarding Mental Health Awareness. Thesis. Visual Communication Design Study Program. Telkom University Faculty of Creative Industries. Bandung.*

*The development of technology and entertainment media today comes from various forms that can be accessed and watched by almost all people. Mental health is a science and disease that can be known by the public, however, after observing and interviewing individuals with mental illness and psychologists, it can be said that the Indonesian people, especially in Jakarta as the location for the author to make observations, still do not understand or think that Mental health is a medical issue and it is important to know. Some information or enlightenment comes from various media such as books, advertisements, films or animations, broadcast media is one of the media that can be easily accessed by the public thanks to internet facilities. Therefore, animation as one of the media that is easily accessible, offers a solution for people to be more aware of mental health disorders such as depression, stress, anxiety or other mental illnesses. In designing animation, it is necessary to first make a storyboard that can be used as the initial stage of the design of the work. Data collection techniques were carried out in the form of results from interviews with Doctor Arrumbiang Adi Kismo S, psi., observations, analysis of similar works and literature studies which were then collected and analyzed using qualitative methods. With this design, it is hoped that the target object can be more aware of mental health issues.*

***Keywords: Storyboard design, Story, Mental Health, Animation.***