

# **PERANCANGAN DESAIN KARAKTER ANIMASI 2D MENGENAI DAMPAK DEHIDRASI DALAM KEHIDUPAN MAHASISWA**

## **DESIGN OF 2D ANIMATED CHARACTER DESIGN ON THE IMPACT OF DEHYDRATION IN STUDENT LIFE**

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### **ABSTRACT**

In the human body fluids play an important role in keeping organs functioning in the human body and still making them work optimally. For the body's cells to stay alive, develop and function properly, cells need bodily fluids containing food substances and ions. Each individual has varying percentages of body fluids, depending on each individual's gender and age. From some of the information that has been explained as the importance of body fluids and the importance of keeping the body hydrated, there are still many people with solid activities who neglect to keep their bodies hydrated, especially students. The phenomenon now taken is dehydration in student life. The designer uses several methods for the fulfillment of the final task design data, including observations, interviews, literacy studies and questionnaires. In the design of this Final Task the designer will design several characters, here serves to show the form or visual image of the student in general, so that the public who see more interested in capturing the information that wants to be provided through 2-dimensional animation media. It is expected to provide motivation to the audience to be more concerned with the health of the body, especially regarding the fulfillment of body fluid needs.

**Keywords:** Student, Health, Dehydration, Character Design