

## **ABSTRACT**

*The Ministry of Health established the National Action for Dental and Oral Health Services towards Indonesia's Caries-Free in 2030 which is a recommendation of WHO. One of the strategies to achieve Indonesia's Caries-Free in 2030 is to increase promotive and preventive efforts of dental and oral health services through the participation of the community in maintaining dental and oral health ranging from fetuses to the elderly. One of the promotional efforts is by educating the public in order to maintain dental and oral health and prevent dental caries from an early age. To help indonesia's caries-free promotional efforts in 2030, a medium is needed that can educate children aged 6 - 12 years to avoid dental caries. Media used by the author in the form of motion graphic animation video as an educational media containing illustration, audio, and text that is easy to understand by children aged 6 - 12 years and can be disseminated digitally through social media.*

***Keywords: Motion Grpahic, Take care of teeth, Educational Media***