

## **HALAMAN PENGESAHAN**

### **THE INFLUENCE OF EWOM QUALITY, EWOM QUANTITY, EWOM CREDIBILITY TOWARDS CONSUMER'S PURCHASE INTENTION (A STUDY ON SAPPHIRE CITY PARK (SACIPA) AT SUMEDANG)**

Diajukan sebagai salah satu syarat untuk memperoleh Gelar Sarjana Manajemen Program Studi  
International ICT Business

**Disusun Oleh:**

**FAUZI AHMAD**

**1401164633**



Supervisor I

A handwritten signature in blue ink, appearing to read "Adhi Prasetyo".

Dr. Adhi Prasetyo, ST., MM.

Supervisor II

A handwritten signature in blue ink, appearing to read "Eva Nurhazizah".

Eva Nurhazizah, S.T., M.M.

**INTERNATIONAL ICT BUSINESS  
FAKULTAS EKONOMI DAN BISNIS  
UNIVERSITAS TELKOM  
BANDUNG  
2021**