

## **ABSTRACT**

“Tilik” is one of the short films made by the nation's children that raises real portraits of how people lives in rural areas regarding visiting the sick ones. Apart from being an entertainment movie, it also has a function as a message for the meanings presented through a story. The film contains a moral message that can be taken from the positive side. This study uses a qualitative method of constructivism paradigm. The theory used to analyze is Semiotic Analysis by Roland Barthes which consists of the meaning of denotation, connotation, and myth. The subject of this research is the film “Tilik” which has a duration of 35 minutes with 6 scenes as objects to be analyzed. From the results of the semiotic analysis research, it was found that the film has several scenes that contain moral messages in it. The moral messages found are divided into scenes that have been selected by researchers including: mutual cooperation in doing a job, in social life there is still a lot of concern, being grateful for whatever there is, communication is part of life so it is important to always communicate before taking any action, being someone who can take responsibility after making decisions.

***Keywords : Semiotic, Roland Barthes, Moral Message***