

ABSTRACT

This study discusses the benefits and ease of use of user behavior regarding the acceptance of information technology. This study aims to find out how the iGracias system has a positive impact on students in the benefits and ease of using iGracias at Telkom University. Technology acceptance model is a model used by researchers to predict and analyze the factors that influence a person's interest in technology. This type of research is research with data collection methods by distributing online questionnaires and processed using SmartPLS. In this study there are 12 hypotheses to be analyzed and the results of this study found that 8 hypotheses were accepted and 4 hypotheses were rejected.

Keywords—*igracias, technolgy acceptance model, SmartPLS, benefits, convenience, technology*