

## **ABSTRACT**

### **INTERIOR REDESIGN OF SRI BADUGA MUSEUM**

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*Based on data from Bandung City Tourism visits from the official website of the West Java provincial government in 2018, Bandung City became one of the cities with the highest tourist visits. Based on measurements made by Frontier Consulting Group and Tempo Media Group, the Bandung City tourism index is one of the highest in Indonesia, which reached 95.30 or higher than the city of Denpasar with a Tourism Index of 87.65 and the City of Yogyakarta with a Tourism index of 85.68. With this increase, tourism facilities in the city of Bandung need to be optimized in accordance with the contents of the Law of the Republic of Indonesia Number 10 of 2009 concerning tourism, which reads "that the state of nature, flora and fauna as a gift from God Almighty. As well as ancient relics, historical, artistic and cultural relics owned by the Indonesian nation are resources and capital for tourism development to increase the prosperity and welfare of the people as contained in Pancasila and the preamble to the 1945 Constitution of the Republic of Indonesia. mentioned in the law is a museum.*

*So, of course, the Sri Baduga Museum needs optimization to adapt to the changing needs and characteristics of today's society. Because in fact, quoted from the People's Mind article titled Ode for the Sri Baduga Museum, that this museum has always failed to carry out major updates since 2008. Which means that the style in the interior of the museum has not changed according to current developments. Thus, a redesign of the Sri Baduga Museum is needed, as a form of optimizing the interior elements as well as a form of Sri Baduga Museum's response to existing phenomena in order to survive its existence, optimization of the Museum will have an impact on visitors, staff, and collectibles, which of course if it is built properly, it will achieve both its functions, namely education and recreation, after which it will have benefits in increasing regional income as well as improving the quality of human resources (Human Resources).*

*Keywords: Museum, Public service and Locality.*