

ABSTRACT
INTERIOR DESIGN OF COWORKING SPACE IN BANDUNG
WITH ACTIVITIES AND BEHAVIOURAL APPROACH

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Technological developments play a major role in changing lifestyle and work culture. Nowadays the preference regarding work environment refers more to the flexibility of the workspace that's not bound by time and place. This is what triggers the emergence and growth of coworking spaces. In Bandung, coworking spaces are to accommodate the needs of remote workers, freelancers, startups, creators, innovators, and other creative communities. Coworking spaces in Bandung have a fairly wide user segment such as students, freelancers, and other creative workers. However, based on a study on three coworking spaces in Bandung, there are still very few facilities that are able to accommodate the needs of its users. In addition, there's not proper layout in the work area that help maximize productivity of each user, given the large segment of coworking space users in Bandung and their diverse work culture.

Keywords: *Work Culture, Work Environment, Coworking Space.*