

ABSTRACT

REDESIGN OF INTERIOR GRAND SAVERO HOTEL BOGOR WITH BIOPHILIC DESIGN APPROACH

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Staycation is one of the activities carried out by the community during the COVID-19 pandemic. Staycation is an activity on vacation in one place near the neighborhood, one of the places that is widely used as a staycation destination is a hotel. Bogor is one of the cities with a large number of tourists in Indonesia. During this pandemic, many hotels in Bogor are used as staycation places by many people. With the staycation phenomenon, it affects several things in the hotel, such as the completeness of facilities and services to attract staycation actors. The thing that affects the number of visitors who come for a staycation is the location of the hotel. Staycation actors are looking for hotels that are strategic and easy to reach. During the COVID-19 pandemic, there are several new regulations that apply to hotels or hotel visitors, this makes hotels and visitors have to adapt to new circumstances. To adapt the new habits, visitors must be familiar with some of the applicable rules. In addition, the hotel adaptation used in this design uses a biophilic design approach that makes adaptation to new habits easier, this approach is used to answer problems regarding the adaptation of new habits for visitors and can solve problems that occur in the interior of the Grand Savero Bogor hotel.

Keywords: Biophilic, Bogor, Grand Savero, Interior Design, Staycation.