

ABSTRACT

Rumah gadang is the traditional house of the Minangkabau tribe. One of the famous tourism in West Sumatra is the Istana Basa Pagaruyung rumah gadang which was formerly known as the Pagaruyung Kingdom. Now rumah gadang is a cultural heritage asset for the Minangkabau tribe and has become a museum. However, nowadays young people tend to prefer foreign cultures such as Korean culture rather than their own culture. One of the reasons is that the medium for conveying this culture is attractive, such as through k-drama. Therefore, a storyboard will be created that introduces the Istana Basa Pagaruyung. This storyboard will feature the Istana Basa Pagaruyung. With the storyboard, it is hoped that it can visualize the things that will be displayed in the animation about the Istana Basa Pagaruyung so that the teenagers are expected to get to know and like the Istana Basa Pagaruyung more. Data collection in this design uses interviews and direct observation as well as literature study which will later become the basis for making stories for storyboards. Keywords: Istana Basa Pagaruyung, Pagaruyung Kingdom, animation, storyboarding, history, education.