

## **ABSTRACT**

*In this digital era and the ease of finding information, society are not foreign with the HIV/AIDS term, however, the stigma against PLWHA (People with HIV/AIDS) is still a phenomenon to this day, there's a information chaos that are rooted within the society that causes the stigma against PLWHA. This deep-rooted stigma is not only rooted in adults mindset but also teenagers in school who are still not aware of the influence and impact of stigma on PLWHA. One of the causes of information confusion can also cause HIV/AIDS amongst teenagers since they are more at risk in cases of HIV/AIDS transmission in the future. The methods used in data collection are qualitative methods, including interviews, literature studies, and questionnaires which will then be analyzed using a matrix comparison. This design aims as an alternative new educational media that provides information and education about HIV/AIDS for youth in junior high school. It is hoped that this media design can help teenagers to prevent stigma and discrimination against PLWHA.*

*Keywords: Educational Media, Information Confusion, HIV/AIDS, PLWHA, Stigma, Teenager*