

ABSTRACT

Syifa Carpella Novada, 2021. Designing character of 2-Dimensional Animation Concerning the Inner Child in a Teenager. Final Project. Visual Communication Design Department. School of Creative Industries. Telkom University. Mental health in general is a condition of a person related to adjustment to face, overcome and stabilize oneself from aspects (physical, psychological, sociological) as well as having a good self-assessment and being able to appreciate their life. Mental health is a serious issue in the community and it is being heard more often. Apart from that, this is a big and serious issue. One of the cases concerns the issue of the inner child, which is an experience that has not or has not been properly resolved or a side of a person's personality that is formed from childhood experiences from the subconscious. Besides, in designing this character design the writer aims to visualize the related phenomena, in which in this design the writer obtains data sources with data collection and analysis methods to support the smooth making of a designed character design. Of course, designing a design character in animation media will make effective in terms of education and information which aims to increase awareness of empathetic concern about mental health, especially in inner children about the importance of mental health around them, especially teenagers.

Keywords : Character Design, Mental Health, Inner Child, Animation