

## ABSTRACT

*The construction industry sector is one sector that plays a large role in Indonesia. Even though it experienced a decline at the beginning of the pandemic, the Ministry of National Development Planning/National Development Planning Agency (PPN/Bappenas) estimates that the construction sector will recover and grow to reach 5.2% to 6.7%. This of course will re-grow competitiveness for every company in the construction sector. Responding to the competition, the author intends to build the image of PT. Sekawan Teknik Utama as well as growing the credibility of the company through the design of a website that becomes a means of information for PT. Sekawan Teknik Utama with consumer companies. The design of this website was carried out using interviews, questionnaires, and SWOT matrix analysis methods. Currently website design is needed by PT. Sekawan Teknik Utama as a medium of information for customers who want to work together. One of the information needed by the customer is the company profile, where this information will increase the credibility of the company in the eyes of the customer. Through the design of this website is expected to increase the credibility of the customer to PT. Sekawan Teknik Utama, so that the company can compete with other well-known construction companies.*

**Keyword :** *Construction, Costumer, Company Profile, PT. Sekawan Teknik Utama*