

ABSTRACT

The study aims that the influence of a media can change people's point of view on the dangers of Covid-19, by seeing the increase in Covid-19's affected numbers, bring economic, cultural, and other media to the point of creating an economic, cultural, and other media education for the people of Covid-19 and for the protocols of good and good health, Authors create a design that will be developed as a media education to the public in understanding the Covid-19 pandemic through an current cognitive cultural approach, one of its media outlets and will be published on social media like instagram, youtube or other media platforms. Research methods used through qualitative approaches by getting data from reliable sources and thus getting the correct results for short film designs. The Writer as director of photography makes a film accessible to viewers easily, with a design through mise en scene, visual semiotics, different kinds of shots, camera composition, and the movement of each shot capable of describing the intent and message of a rapidly viewed film.

Keywords: Pandemic, Covid-19, Domino, Fiction Film, Director of Photography.