

ABSTRACT

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Racial discrimination according to the large Indonesia dictionary is the differentiation of attitudes and treatment towards certain groups of people because of differences in skin color. In Indonesia there are still many cases of racial discrimination, especially the Papua race, there are many differences between the Papua race and other races. Indonesia also has a law that discusses racial discrimination but it does not run with strict laws, so there is still a lot of racial discrimination that occurs. Therefore, a media that can visualize the characteristics of Papua students is needed to foster a sense of tolerance that Indonesia has various races, one of which is the Papuan race through animation media with character designs that show these characteristics. Also supported by methods that can facilitate the process of working on the work by collecting data which includes observation, questionnaires, literature study, and interviews. From this data, it is analyzed so that the same conclusion helps the process of making the work.

Keyword: Racial Discriminaion, Character Design, Animation, Students, Papua