

ABSTRACT

Women and beauty are inseparable. Beauty in women is sometimes equated with the physical form of the body. There are many descriptions of beauty, but what happens to people's perception of beauty is a woman who has a slim, slender, white figure. The formation is based on social media or the cosmetic advertising industry that often USES women's lean bodies. It is only through perception that women who consider themselves unattractive can cause aberrant behavior disorder. It is therefore essential that women love and make happiness for themselves. The writer as the director, wants to elevate the phenomenon in the form of a short film. Through qualitative methods, and a psychological approach, writing describes a psychic in women feeling her body disproportionate to the everyday life of others, for a short film design model entitled Yakin. The result of this design the director intended to address the audience as women to believe and love what was given to his body.

Key Words : Women, Body Image, Directing, Short Film.