

ABSTRACT

NEW DESIGN INTERIOR MULTIMEDIA COWORKING SPACE IN BANDUNG

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Abstract - The spread of technology has grown rapidly to date, one of the technological developments in the field of information, especially computers, is multimedia. Multimedia is a combination of various media elements such as images, audio, video and text which are interrelated to provide more benefits for users in conveying information. With increasingly complex technology, the growth rate of startups in Indonesia is also increasing. Therefore, a co-working space is needed, which has recently been successful in attracting the attention of startup founders to freelancers. In the city of Bandung itself, many coworking spaces have sprung up. However, the average existing coworking space is still included in the general coworking space category. Therefore, it is hoped that the design of the Multimedia Co-Working Space in Bandung City can fulfill the facilities for the need for a joint workplace, especially in the multimedia field, so that multimedia people can gather in Bandung to work together and it is hoped that collaboration can occur between fellow multimedia users to create works that make coworking space users more creative and productive at work.

Keywords: *Multimedia, Creative, Coworking Space*