

DAFTAR GAMBAR

Gambar I. 1 NTP Petani Padi.....	2
Gambar I. 2 Rantai Pasok Beras	2
Gambar I. 3 rantai pasok aplikasi FARMEET	4
Gambar II. 1 Business Model Environment	8
Gambar II. 2 Sembilan Blok Business Model Canvas.....	9
Gambar II. 3 Fase – fase saluran.....	12
Gambar II. 4 SWOT <i>Analysis</i>	17
Gambar II. 5 <i>Value Proposition Canvas</i>	20
Gambar III. 1 model Konseptual	23
Gambar III. 2 Sistematika Pemecahan Masalah	26
Gambar IV. 1 Logo FARMEET	31
Gambar IV. 2 <i>Customer Profile</i> petani FARMEET	42
Gambar IV. 3 <i>Customer Profile end user</i> FARMEET	47
Gambar IV. 4 <i>Value Chain</i> beras.....	53
Gambar IV. 5 Jenis kendala transportasi distribusi beras	57
Gambar IV. 6 <i>Business Model Environment</i> FARMEET	65
Gambar V. 1 <i>Value map</i> petani.....	73
Gambar V. 2 <i>Value map end user</i>	75
Gambar V. 3 <i>Fit Customer Profile dan Value Proposition</i> petani	76
Gambar V. 4 <i>Fit Customer Profile dan Value Proposition end user</i>	77
Gambar V. 5 BMC FARMEET	87
Gambar VI. 1 <i>Business Model Environment</i> FARMEET	88
Gambar VI. 2 <i>Customer Profile</i> petani	89
Gambar VI. 3 <i>Customer Profile End User</i>	89
Gambar VI. 4 Business Model Canvas FARMEET	93