PREFACE

Praise be to God, Allah SWT that has been showering the researcher with abundance of mercy and strength, therefore the author can finish the final project with the title "The Influence Of E-Integrated Marketing Communications On Intention To Use Of Spaylater: The Mediating Role Of Perceived Risk". The final project is conducted in aiming to fulfill on of the requirements in persuading the bachelor's degree of business administration in Telkom University.

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Cilegon, October 2021

Tazkia Zahra Ardana