

## TABLE OF CONTENTS

APPROVAL SHEET.....	ii
STATEMENT SHEET .....	iii
PREFACE.....	iv
ABSTRAK.....	v
ABSTRACT .....	vi
LIST OF TABLES.....	ix
LIST OF FIGURES .....	x
CHAPTER I.....	1
INTRODUCTION .....	1
1.1 Object Overview .....	1
1.2 Research Background .....	2
1.3 Problem Statement.....	4
1.4 Research Objectives .....	5
1.5 Benefits of Research .....	5
1.6 Systematic Writing of the Mini Thesis.....	5
CHAPTER II .....	7
LITERATURE REVIEW .....	7
2.1 Theoretical Review .....	7
2.2 Previous Research.....	9
2.3 Theoretical Framework.....	15
2.4 Research Hypotheses .....	16
CHAPTER III .....	16
RESEARCH METHODOLOGY .....	16

3.1 Research Characteristics .....	16
3.2 Operational Variable.....	17
3.3 Research Stages .....	21
3.4 Population and Sample .....	22
3.5 Data Collection and Data Sources .....	24
3.6 Validity and Reliability Test.....	25
3.7 Data Analysis Technique and Hypothesis Testing .....	28
<b>CHAPTER IV RESEARCH RESULTS AND DISCUSSION .....</b>	<b>32</b>
4.1 Characteristics of Respondents.....	32
4.2 Descriptive Statistics Analysis .....	38
4.3 Classic Assumption Test .....	53
4.4 Multiple Linear Regression Analysis .....	57
4.5 Hypothesis Testing .....	58
4.6 Coefficient of Determination ( $R^2$ ) .....	60
4.7 Results and Discussions.....	60
<b>CHAPTER V .....</b>	<b>64</b>
<b>CONCLUSIONS AND SUGGESTIONS .....</b>	<b>64</b>
5.1 Conclusions .....	64
5.2 Suggestions.....	65
<b>REFERENCES .....</b>	<b>67</b>
<b>APPENDIX .....</b>	<b>72</b>