

ABSTRACT

Bedside table is a small table that is placed in the bedroom right next to the right and left of the bed. The nightstand has a function as a storage area for goods so that it can make it easier for consumers to use it. The existence of the nightstand is now increasing, people are now starting to get to know fashion and design so this has made many companies compete to design the nightstand and one of them is Modico Studio. Modico Studio is a company engaged in contemporary style furniture, but so far the company only accepts custom orders because it doesn't have a fixed design for its products, especially the nightstand. Based on this, the author will design a nightstand product that is right and in accordance with the characteristics and design concept of Modico, namely contemporary with its supporting aspects, namely form and material in order to get maximum results. This design is carried out by several design methods, namely observation and interviews, the design of this product is carried out by the dean approach not only to personal consumers but also to trends and lifestyle.

Keywords: Bedside Table, Contemporary, Modico Studio