

ABSTRACT

MAKING BARCODE POWERSCANNER IN THE INDUSTRIAL SECTOR

Agung Febrianto

S1 Product Design Study Program, Faculty of Creative Industries, Telkom University

agungsubfeb@gmail.com

The company is one of the business fields that move or produce raw goods into finished goods or profitable services, one of which is an industrial company, an industrial company is a company that produces raw and semi-finished goods into finished goods or increases their use value, besides that industrial companies can also advance the economy of a country. PT Kahar Duta Sarana is one of the industrial companies where this company is engaged in the barcode label industry, powerscanner label and barcode and a tool for tracking goods entering or leaving goods in companies engaged in the industry, however PT Kahar Duta Sarana itself is still a partner. to other companies to stock up on goods such as machines that are sold, especially Barcode Powerscanner. Barcode Powerscanner is a tool to record stock items, materials, sales, shipments etc. Besides that sometimes the company has difficulty getting the desired item because of the large market demand and the small number of companies that produce these products, and local products have not yet put the trust in industrial company market segmentation, solving existing problems makes the design and function aspects of Barcode Powerscanner for PT. . Kahar Duta Sarana which aims to advance the Indonesian market in the field of Barcode Powerscanner or company auxiliary tools to register goods and promote the economy of special destination countries. Making PT.Kahar a means of ambassador to develop and advance innovation in the field of company support tools.

Keywords: Company, industrial company, Barcode Powerscanner, purpose