ABSTRACT

Sandal shoes are one type of footwear which means footwear that covers part of

the foot and opens at the heel, usually on the sole and also the heel, which has a

softer part. Nowadays, the development of footwear, the type of sandal shoes, is

in great demand by most people because of its ease and comfort when used, and

also this footwear can support the user's fashion style. "Interchangeable Straps

Sandal Shoe Design" is one of the titles of the Final Project report which is taken

from the complaints, desires, and market needs that alleviate a comfortable

sandal shoe when used and the upper part of the sandal shoe can be removed so

that the color matches the owner's wishes.

Focusing on aspects of function, ease of access, and visual aspects of sandal

shoes, this design refers to the problems and also the wants and needs of the

target market itself. This design uses descriptive quantitative methods. Analysis

starting from the background to the comparative study of each material used is

also used as a reinforcement method in the design process of this sandal shoe. The

design and production will be carried out together and accompanied by the head

of the company CV. Bearpath is a form of cooperation between the author and the

company. From the results of the analysis, it can be concluded that the design of

the interchangeable strap for sandals is one of the innovations that are expected

to solve the existing problem and also provide innovation in the form of loose-

fitting sandals at the top that meets the wants and needs of market goals.

Keywords: Slipper, interchangeable, comfortable, efficiency

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