ABSTRACT

The final report entitled "design of family furniture cover with tie-dye techniques". People who stay at home are very bored and can become stressed, especially in the family room, because the family room is a place that is used for gathering everyday. Therefore, in order to always look attractive in the gathering place at home, namely the family room, the author designed the cover of the family room furniture with the tie-dye technique. We all know that tie-dye has many advantages that are quite rapid during this pandemic. On this occasion the author had the opportunity to develop the tie-dye technique in Play with Pattero Play with pattero located in Lembang, West Java, which is the realization of the implementation of policies in the industrial sector that moves and produces clothing and home appliance products. Although there are quite a few types of furniture covers, in Play with Pattero, the author develops them with certain motifs using the tie-dye technique. The method used in this final project is an analysis discussion starting from the background of the problem that focuses on user needs, user convenience, and looks attractive. This design uses descriptive qualitative method. All forms of production from design to production of designed products are carried out at Play With Pattero. From this data analysis, it can be concluded that the design of this clothing design is one of the developments of product innovation to be a solution to the problems experienced by its users.

Key Words: cover, family room, furniture, play with pattero, tie-dye