

## **ABSTRACT**

### **APPLICATION OF NATURAL BEADS STONE AS EMBELLISHMENT ON DEMI COUTURE FASHION**

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*Beads are small decorative objects that are made in various shapes and sizes from materials such as stone, bone, leather, glass, plastic, wood or pearls equipped with small holes to attach the threads. One type of beads is natural beads stones. Natural beads stones are beads made of gravel and are commonly used to make jewelry. So far, the development of natural beads stone have only been around as a material for making fashion beads, so that the potential of natural stone beads has not been fully explored. The aim of this research is to develop the potential of natural beads stone as materials for making jewelry in demi couture inspired by hornbill dance clothes. Meanwhile, this research method is carried out using qualitative methods that use data collection in the form of material observations, interviews, literature studies, and exploration. The results of this study is the processing of natural stone beads supported by other types of beads material into embellishments which will be applied to clothing for the sake of couture using the beading technique where the visualization of shapes, colors and silhouettes is inspired by the hornbill dance outfit.*

*Keywords : nature beads stone, embellishment, demi couture.*