

ABSTRACT

PIQUE FABRIC WASTE PROCESSING - SIMPLY OUTFIT PRODUCTION HOUSE USING SURFACE TEXTILE DESIGN TECHNIQUES FOR FASHION PRODUCTS

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At this time there is a high demand for fashion in society, where fashion at this time is also a fairly large and profitable business. As said by the head of the division of consulting & research Markplus & co, at this time there are many products that are directed into the fashion sector because consumers want to be said to be fashionable or always follow fashion. With the need for fashion The high growth causes the growth and development of the fashion industry, especially in the city of Bandung, which causes a lot of waste from the rest of the fabric production in the confection area. Where waste is residue or waste from a process of human activity or activity that has not been processed optimally and can become a pollutant material in an environment. Because the processing of fabric waste in confection is not yet optimal, it causes a decrease in the aesthetics and usability of various types of fabric and can break the life cycle of the waste.

From the results of interviews and observations obtained data that there is cloth waste pique generated from the production process of the local brand Simply Outfit and has not been processed optimally, where usually the remaining production waste is only given to collectors to be used as stuffing for sofas or stuffing dolls. This waste pique has the potential to be processed into fashion products that have functional, aesthetic and economical values by applying methods upcycle and processing techniques surface textile design such as patchwork, applique, and layering with the aim of optimizing the processing of cloth waste pique to become casual style fashion products with the type of product outerwear is vest.

Keywords: fabric waste pique, surface textile design, fashion product