

ABSTRACT

UTILIZATION OF PACKAGING WASTE AS AN ALTERNATIVE MATERIALS FOR MAKING PRINTING PLATES BLOCK PRINTING TECHNIQUES

By

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As is well known, initially the block printing technique only used wood as the main material in the manufacture of printing plates. However, along with the development of block printing printing techniques, the materials used are quite diverse, one of which is using materials that come from the environment. This can not be separated from the results of the experiments of artists and designers. At this time packaging waste is waste that is often found in the surrounding environment. This is because at this time the business in the culinary field of fast food and beverages has increased. With the increase in business in this field, it causes the accumulation of more packaging waste. Therefore, to reduce the rate of increase in packaging waste, it can be done by recycling packaging waste into something that can have a functional value, one of which is by making packaging waste as an alternative material for making printing plates in block printing techniques. Based on this phenomenon, the author will make packaging waste into an alternative material for making printing plates in the block printing technique. In this study the authors used qualitative methods by collecting data related to the research conducted. The data collection process was carried out by observing and interviewing directly by visiting the Bumi Inspiration Waste Bank and the Thumb Waste Bank, conducting literature studies from E-books, and previous journals. In the exploration stage, the author uses various types of fabrics to find out what types of fabrics can be used to transfer motifs. The final result of this research is applied to fashion products in the form of ready to wear clothing.

Keywords: *Block printing, Waste, Fashion*