

## **ABSTRACT**

### **“THE PERCEPTION OF YOUNG PEOPLE FROM TORAJA TOWARD THEMA’NENETRADITION”**

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Ma’Nene is a popular traditional culture from Toraja, South Sulawesi. The ritual includes replacing previous clothes of the dead body done by the relatives in order to respect or worship the late ancestors. In this modern era, there is a shifting meaning of Ma’Nene ritual perceived by young people in North Toraja. Therefore, this study is aimed to investigate the influence of internal and external factors based on the perception of Toraja youth towards the ma’nene tradition. This study is a qualitative research with observation, interview and study documentation as its research instruments. The results of this study show that there is an internal influencing factor on the young people in North Toraja is related to their beliefs. Meanwhile, the external factors deal with the progress of the era, economic, the new modern cultures and the religion development.

**Keywords: Ma’Nene tradition, Toraja people, youths**