

ABSTRACT

Disability is a group of people who have special needs compared to the general public due to physical, mental and/or sensory limitations that can hinder individual participation in society. People with disabilities often find news that is not balanced from the existing media, so that some groups of people with disabilities set up their own media and report things about people with disabilities from the point of view of people with disabilities called Newsdifabel. Newsdifabel most of its members are individuals with disabilities, so the purpose of this study is to examine the communication patterns of Newsdifabel organizations in producing news about diffables. This research is a qualitative research with descriptive method. The result of this study is to find out internal communication including vertical communication and horizontal communication as well as communication patterns that exist in Newsdifabel. Vertical communication runs smoothly both upwards (reports, discussions and problem solving) and downwards (instructions, directions and work instructions). Horizontal communication can be done directly for work coordination needs and is informal. While the pattern of organizational communication is free and open (all channels).

Keywords: *Organizational communication, organizational communication patterns, internal communication.*