

ABSTRACT

The study discusses family communication problems that occur in the second family in Parasite Film. The film was released in May in 2019 and won the 2020 Oscar as the first film lighter outside the Hollywood category to come from South Korea. This film discusses the structure of family interpersonal communication that occurs from the poor and rich families so that it affects how the state of South Korea is explicitly represented. The approach used is the Multimodal of Gunther Kress and van Leeuwen using three metafunctions, representational through action processes, reactional processes, and circumstantial; then interactive through the components of contact, social distance, and point of view; compositional with components of information value, framing, salience, and modality as a literature study. The analysis technique uses six levels of Tele-Film analysis by Rick Iedema with metafunctions to produce a structured analysis. The results of qualitative research methods with a constructivist paradigm are divided; externalization, objectification and internalization. (1) Multimodal as the application of modes contained in a film text. (2) 'Diegesis' to tell a fictional story with an explicit analysis that is narrative. (3) Interpersonal communication within the family in the text is a reflection of reality for the masses.

Keywords: Representation, Multimodal, Family Communication, Kress and Leeuwen, Metafunction,