ABSTRACT

Insecure is a feeling of insecurity that arises when you feel guilty, you have many shortcoming feelings, and unable to do something. Insecure usually felt by women and usually very vulnerable to occur in early adult women, which occurs because of the shift from adolescence to adulthood. Excessive use of social media is one of the reasons why women feel insecure because social media can be accessed anytime, anywhere, and it can provides convenience in everything. The problem of insecurity is a simple problem if it is not addressed over time it will become worse or for those who cannot handle it well and they will harm themselves. This research was conducted using literature study, interviews, questionnaires, matrix analysis and descriptive analysis methods. With this research, the writer hopes that it can provide an understanding of insecurity and how to handle it to early adult women who feel insecure by designing an educational information website with simple and also attractive for illustrations and display, accessible, and interactive.

Keywords: Insecure, handling, website, early adult women, social media, information media