

## ***ABSTRACK***

### ***DESIGN OF WEBTOON COMIC AS A MEDIA FOR PENCAK SILAT STORIES***

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*Pencak silat is a Malay cultural heritage that is formed by community actions to help each other, tolerance and togetherness. In today's digital era, one way to present an Indonesian culture is to create a story using digital media such as digital comic webtoons. Webtoon began to be known in Indonesia in 2015 by having 60 million users in 2020. The advantages of webtoons are that they can be accessed for free and in comic formats that can be scrolled down, making it easier for readers to read, especially using smartphones. With the existence of a webtoon comic that raises the story of pencak silat, it is hoped that it will be an alternative story given to readers by paying attention to the target audience, research in terms of information and digital comics creation, and references to similar webtoon comic titles so that they can be introduced to teenagers in Indonesia.*

*Keywords: digital comic, pencak silat, Indonesian cultural, webtoon.*