

ABSTRACT

Bogor is a city that has potential for economic and tourism development and growth. One of the potentials being developed by the Bogor City Government is the culinary potential to introduce various culinary delights in the city of Bogor. This was realized by the Bogor City Government by opening Teras Surken as a new culinary venue that has a variety of Bogor's legendary culinary delights. With this design, it aims to provide information to tourists from Bogor and outside Bogor about various Bogor culinary delights in Teras Surken. The research method used is through literature study, observation, interviews, questionnaires, descriptive analysis, matrix analysis, and SWOT analysis. With this design, it is hoped that it will make it easier for tourists from Bogor and outside Bogor to get information about various legendary culinary delights and other culinary delights in Teras Surken.

Keywords: Teras Surken, Bogor's legendary culinary, information media, website