

ABSTRACT

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Graffiti is an activity that uses the composition of colors, lines and shapes that contain the expression of the graffiti maker himself. Although graffiti is acceptable in public spaces, it will disappear or change, because graffiti in public spaces is temporary, which will be removed from time to time, or activated by others. Not many people know more clearly about the movement and development of graffiti in Tangerang City, because in Tangerang City itself there is no media that started to accommodate these graffiti artists to understand and get to know each other. Surely this is a problem for the graffiti maker himself, who doesn't know the developments, and the movement in the city of Tangerang. This study aims to design graffiti media in the city of Tangerang as a medium that provides information about graffiti in the city of Tangerang to determine the development and movement of graffiti in the city of Tangerang. The method used is a qualitative method, with interviews, observations, and literature studies. The data obtained is then analyzed using comparisons to obtain language regarding book design, and visual communication design. The language is then used as a reference for designing books about graffiti in the city of Tangerang and can be a solution to existing problems.

Keywords: Book, Documentation, Graffiti, Visual Communication Design