ABSTRACT

MOBILE APPLICATION PROTOTYPE DESIGN FOR PANGALENGAN BANDUNG TOURISM

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Traveling is an activity that is often done during the holidays. There are several categories of tourism that are used as activities during the holiday period, namely culinary tourism, cultural history tourism and also nature tourism, Pangalengan is one of the tourist destinations when the holiday period arrives, but there are some drawbacks if you want to visit Pangalengan because of the lack of media information related to the place. places in Pangalengan that can be visited by the public. Design methods that will be used in collecting data from this design are observation, interviews, and questionnaires. Then it is analyzed with a comparison matrix so that conclusions can be drawn from the data that has been analyzed. The results of this prototype design are made as a platform that will help the community, especially users, to more easily get information about tourist attractions in Pangalengan.

Keywords: Prototype, Mobile Application, Tourism, Pangalengan