

ABSTRACT

The existence of inappropriate signage and wayfinding in order to obtain good and safe information in the new normal period of the Covid 19 pandemic is the basic problem of this design. So that the presence of effective, efficient and safe signage & wayfinding is expected to provide a solution to this, but the presence of signage that is present has not solved this problem effectively for visitors. So redesign of signage & wayfinding to be more effective, efficient and safe is an important thing to do. By doing this design, the author hopes to help visitors get to know the cultural heritage that has long existed on the land of the City of Cirebon effectively and efficiently and safely in the Covid 19 pandemic. Keywords: Signage, Wayfinding, Cultural Heritage, Keraton, Environmental Graphic Design.

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