

ABSTRACT
DESIGN OF INTERACTIVE INFOGRAPHIC ON THE RECOGNITION OF
GASTROESOPHAGEAL REFLUX DISEASE (GERD) FOR ADOLESCENTS
IN JAKARTA

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Gastric disease, one of which is GERD, is included in the top ten diseases that are most prevalent in Indonesia. GERD is mostly suffered by residents who live in big cities such as Jakarta. In Jakarta alone, the GERD case has reached 10% of the total population of Jakarta. Unfortunately, there are still many people who cannot differentiate between GERD and Magh. Especially for adolescents in Jakarta, because they are still having an unhealthy lifestyle which is one of the biggest triggers for the emergence of GERD and the lack of information media about GERD so that they become unfamiliar with this disease. The methods used in collecting data from this Final Task are interviews, questionnaires, and literature studies. This design is focused on providing information about GERD to adolescents in Jakarta in the form of interactive infographics with supporting media such as campaign posters and other supporting media. It is hoped that with this design, adolescents in Jakarta will know more about GERD and can maintain a better lifestyle.

Keywords: Gastric Disease, Heartburn, GERD, Infographics, Information Media.