

ABSTRACT

PETRICHOR THEMED PHOTOGRAPHY AS A WAY OF EARNING HAPPY MEMORIES IN OVERCOMING STRESS AMONG YOUTH IN BIG CITIES

By:

HIDAYATUSSALMA NAJIBAH

1604172058

Petrichor is a molecule that produces aroma in soil that comes from a combination of soil, plants, bacteria exposed to water. When someone smells petrichor, petrichor triggers happy emotions where happy emotions are accompanied by other emotions, namely sad or stressed emotions. Stress can be overcome by bringing up emotions. The author here wants to ascertain the calm that is experienced by a student who is experiencing stress due to academic encouragement after smelling the smell of petrichor by collecting data from books, scientific journals and questionnaires and using conceptual Photography as the medium in his art creation.

Keywords : Petrichor, Psychology, Stress, Happiness