

ABSTRACT

Economy and trade are social activities carried out to support human activities in the production, distribution and consumption sectors. In times of development and rapid changes encourage people to create new jobs in various fields, one of which is the marine field. The final project with the title "Jala" aims to provide information to the surrounding community, especially to the fishermen community that to fulfill their daily needs as fishermen and earn income from marine products, they can use harmless tools without destroying marine ecosystems such as nets.

Keywords: Economy, Trade, Fishermen, Documentary Films.