

ABSTRACT

Inventory is an operational problem that is often faced by CV Happiness Rent Outdoor. As a business engaged in camping equipment rental services, it is necessary to have an inventory application system in order to monitor customer enthusiasts in renting camping equipment. Inventory can be the number of items that are entered or stored in the warehouse. The business owner must be able to decide how much of an item should be prepared (in-stock) for rental purposes. In addition, owners must also be smart in seeing the needs and interests of customers so that they feel satisfied because they get the equipment they need.

To see and get the right amount of inventory and be able to see the equipment rental needs, the owner must conduct a study of the problem. They need to survey the market, observe customer interest, observe the relevance of the items needed for the camp's needs, and other activities.

keywords: rental services, monitoring, inventory