ABSTRACT

Designer is someone who plans the shape of something both in terms of appearance and function. Based on the survey we have done it was found that portfolio and feedback in designing are important for a designer. In addition, respondents also think that they find it difficult to find a platform or application that offers feedback on design components. Portfolio itself is a collection of material that shows skills and work experience.

Currently, designers don't have to struggle to create their portfolios because there are many platforms for creating portfolios both online and offline and for free or paid. However, most of these platforms do not offer a specific feature of feedback on the work of designers. In fact, as someone who works in the creative field, feedback is an important part so that a designer knows the opinion of the audience on their work.

Most internet users are those who use mobile devices to access the internet. In Indonesia alone, the number of internet users in 2019 was 150 million. No wonder, the use of gadgets today is something that many people do. Android has the largest market share for 2021 on mobile devices and we took the initiative to create an android based mobile application for designers to get feedback on their work as well as a place to showcase work and look for design references. Then after designing and conducting testing, it was concluded that the Beome application helps users in getting feedback for works, showcasing designs, and looking for design references.

Keywords: Designer, Feedback, Portfolio, Android, Showcase