

## ***ABSTRACT***

### ***INTERIOR DESIGN OF 4-STAR CITY HOTEL WITH RATTAN CRAFTSMANSHIP APPROACH IN BANDUNG***

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*The results of rattan craftsmanship products in Indonesia are still underestimated by the Indonesian people themselves. There is still a paradigm that the handicrafts made from rattan seem traditional but not of high value. In fact, Indonesia is the third largest rattan producer in the world after China and Vietnam. Because of this, the society's paradigm of rattan products must be changed. Rattan will be highly valued by the people of Indonesia by maximizing the potential of rattan through good craftsmanship. To introduce the public to the potential of rattan both in terms of raw materials and products, city hotels are chosen as the introduction media. This design is also based on the increasing demand for accommodation in the Bandung area and supports the city of Bandung as a tourism city for the creative industry. The application of modern contemporary style with a craftsmanship approach to the hotel interior is expected to elevate the degree of rattan into a high-value product. This application method is based on qualitative methods assisted by literature studies obtained through books and journals regarding the design of 4-star city hotels with rattan craftsmanship approach in Indonesia.*

*Keywords: rattan, craftsmanship, city hotel, 4-star hotel*