

## ABSTRACT

---

*Catering service providers are needed by the community, however, there needs to be a platform that can be an intermediary and validator between consumers and food vendors so that catering booking transactions become easier and safer. KETRINGAN is a startup that has a web-based application product that can be an intermediary platform. In addition to being an intermediary between consumers and catering service providers, KETRINGAN has an impact on foodservice MSME partners because it helps in marketing process, standardizing, and increasing the value of MSME partners. In its business process, KETRINGAN requires the Catering Marketplace Application Admin Module, an application used by KETRINGAN to manage master data and catering transaction data through the KETRINGAN application.*

*Keywords: Startup, Catering Services, Manage Master Data, Transactions, Orders, Order Confirmation*